

# OPTIMIZING YOUR PRESENTATION SKILLS

**Become a Manipulator?**



Unique techniques on the basis of Instructor's personal experience will be delivered to the class for better result



Presentation practice to enable them to be a good presenter



Secure the skill base to speak before the group of any size



Diagnostic review and further practice to develop speaking skills



Final presentation after completion of the course to make them realize the difference

**"The best way to sound like you know what you're talking about is to know what you're talking about."**

**- Harvey Mackay**

**Skills Development Program**

*Adding Skills to Experience*

Sept 15 - Oct 06, 2017

Every Friday

6:00 pm to 9:00 pm

PKR 12,000/-

## LEARNING OBJECTIVE:

Upon completing this course participants will know how to:

- ◆ To be confident while dealing with common fears
- ◆ Identifying the power of non-verbal communication
- ◆ To make your message more effective
- ◆ One message can SAVE YOU technique
- ◆ Build ability to be spontaneous under pressure
- ◆ Enhance ability to influence your audience
- ◆ Feel confident to stand and deliver before any size group
- ◆ Use eye contact, gestures, and body language for maximum effect
- ◆ Develop and organize a presentation for any audience and any event
- ◆ Design visuals to enhance both the presenter's message & performance
- ◆ Deliver visual information in a way that keeps the audience in sync
- ◆ Handle tough questions



## Target Audience

For those who want to improve their communication delivery style and the impact of their presentations.

## Trainer's Profile:

**Muhammad Humail Ashrafi** practices pro-activeness and innovation to his personal and professional life. A lifelong learner, he has completed his MBA from UK, also achieved trainings from Abbey Professional College, in Business Administration. He is also a proud IELTS Partner with British Council Pakistan. He has served in many national and international organizations like Tesco (UK) , ASDA (UK) , TFS , Preston University etc. Diversity of Muhammad's education and his international exposure to different universities including University of Akton has prepared him for the realities of the business world by providing a blend of academic and practical experiences. This combination of academic success and involvement is indicative of his high levels of motivation and achievements. Muhammad speaks from bottom of his heart and touches the soul.

As a trainer in corporate world, M.H. Ashrafi uses practical examples to share his expertise and international exposure to make the participants learn the views from his professional approach. He himself has the proud honor of listening to many international motivational speakers in person.

## For Queries & Information

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Registration form & Fee Voucher are available at our website:

<http://sdp.iba.edu.pk/>

Fee is to be deposited in cash / pay order in any branch of FAYSAL BANK Ltd., A/C No. 110-2162113-006.

No fee will be accepted in cash/cheque at our office.

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