



January 8-11, 2018

(Monday to Thursday)

9.00 am to 5.00 pm

@IBA City Campus

Training Investment

PKR.20,000/-

Inclusive of Lunch,
refreshments, certificate & networking

THE ART OF SPEAKING:

Unleashing your true self
Because everyone is a born speaker !

OVERVIEW

Communication is the spinal cord of every society!

It is said that the number one fear is of public speaking followed by death. You can't escape death but you can overcome **Public Fear No 1**

Is public speaking an art? Does it come naturally to some? Can you perhaps be a non-public speaker? Is there such a thing?

This 4-day workshop will help you discover the hidden leader within yourself. You will feel a change—a positive one, not only in your communication style but the mindset too.

KEY BENEFITS TO PARTICIPANTS

By the end of the workshop, the participants will be able to:

- Communicate effectively at both personal & professional level;
- Gain the confidence to speak at any topic in presence of an individual, a group or a crowd;
- Acquire augmented body language.

COURSE FOCUS

The 4-day workshop will be focused around the key concepts related to effective communication including:

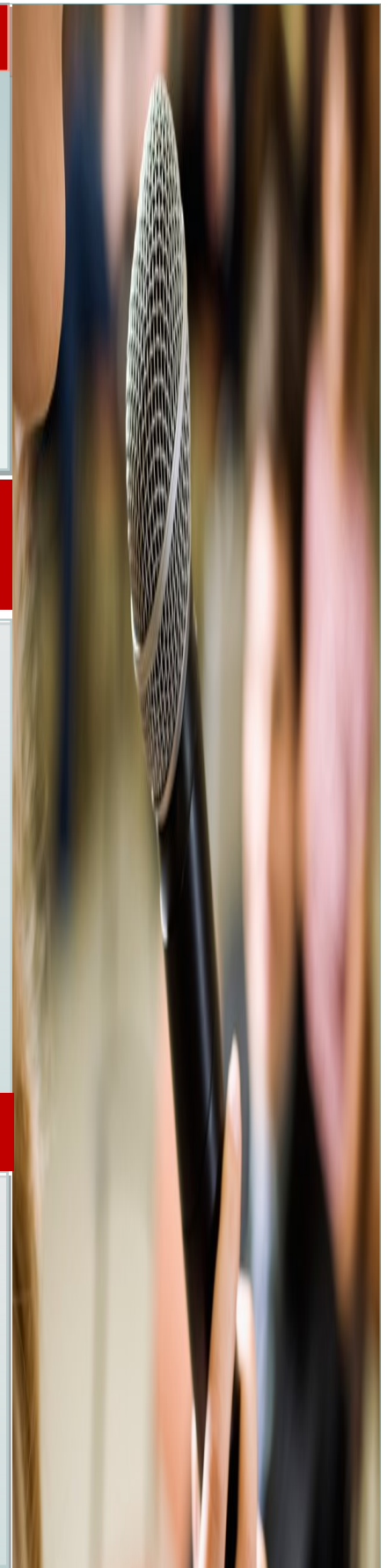
- Listening
- Speaking
- Conflict management
- Leadership & effective management
- Human Psychology
- Communication Barriers

TARGET AUDIENCE

The participants will include individuals from different fields of life and will be selected on the base of selection criteria. The participants should be motivated to learn and apply learning in their lives.

The participants will include:

- Students from universities
- Professionals from corporate and social/development sector
- Activists
- Young teachers
- Young Counselors (Local Government)



PUBLIC SPEAKING ACTIVITIES

Game Metaphors

Treasure Hunt

Different hats in different
public situation

When you are in media trouble!!

MY SUITCASE

BOL
SPEAK OUT!

Methods
of Interactive
Group Sessions

Game Reality
Check

Barometer of Public Opinion

Power Corrupts and Absolute Power – dealing with problems

Game ICON? I can KISS for one minute

Being a



Packaging the Message

Designer

Styles of Moderation

Game Chairs

According to Statistic
Brain, 74% of people suffer
from glossophobia, or a
fear of public speaking.

Speaking

TRAINER'S PROFILE

Gulmina Bilal is an experienced trainer with over 15 year experience who trains both at the national and international level. She has been conducting trainings for organizations such as International Academy for Leadership of Friedrich Naumann Foundation, Germany. She is currently the head of a research organization Individualland Pakistan (IL) and is a renowned communications trainer nationally having conducted over 100 leadership and communications trainings within the country.

FOR QUERIES & INFORMATION

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Registration form and Fee Voucher are available at our
website: <http://sdp.iba.edu.pk>

Fee is to be deposited in cash / pay order in any branch
of FAYSAL BANK Ltd., A/C No. 110-2162113-006.
No fee will be accepted in cash/cheque at our office.

FOR REGISTRATION

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