



Institute of  
Business Administration  
Karachi

Leadership and Ideas for Tomorrow

IBA CEE

Center for Executive Education  
Institute of Business Administration

# ANALYTICAL ASSESSMENT OF FINANCIAL STATEMENTS

*Instructor-Led Online Training*

**JANUARY 25 - FEBRUARY 17, 2021**  
**MONDAY & WEDNESDAY | 6:30 PM-8:30 PM**

TRAINING INVESTMENT

PKR 15,000 *inclusive of 5% SST*

Fee includes real time learning from expert, training material & certificate

Registration Link: <https://tinyurl.com/AAFS2020>

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## Overview

This course has been designed to facilitate analytical assessment of financial statements. Aim of the course is to highlight various aspects of financial statements which have to be taken in to consideration while analyzing numbers. This course has been segmented into three broad categories in order to cover various aspects of financial analysis. Interpretations of ratios are always interrelated therefore appropriate dissection of the ratios is very important which can be helpful in due diligence, performance analysis, credit base analysis, investors analysis, assessment of future outlook, cash cycle assessment in consideration to budgetary forecast, etc. So this through this course assessment of various aspects of financial analysis will be facilitated against small amount of investment.

## Key Features

- o Importance of cash flow cycle
- o Budgetary planning
- o Strategic financial decisions
- o Identification of areas for the improvement
- o Performance review
- o Forecasting tool
- o Competitive analysis on the basis of sector base performance

## Learning Outcomes

- o Develop skills to capitalize financial analytical tools
- o Dissection of financial ratios
- o Assessment of areas for performance appraisal

# Trainer's Profile

## **Mohsin Adhi**

Mohsin Adhi is a Corporate Trainer having expertise in Finance and Entrepreneurship domains specifically in Financial Data Analysis, Business Modeling, Investments and Risk Management and Management Development in SME sector. At present, he is engaged with an Investment Management Company named Alfa Adhi Securities (Pvt.) Ltd. having a Corporate Brokerage House for both Equities as well as Commodities trading. Currently he is an adjunct faculty member of Institute of Business Administration (IBA).

His exposure as a consultant is composed of domains such as Financial Advisory, Organization Development and Change Management. His qualifications, MSc in Finance & Financial Law and MBA Finance, along with corporate exposure gives him an edge in providing both theoretical and practical knowledge to the participants. In the past few years, SMEs and Family Managed Business (FMB) are the core focus areas of his consultancy.

Some of his noteworthy certifications are SECP Certified Director through Director Training Program, Case Method of Teaching (LUMS), Financial Modeling (IBA) and Islamic Finance for Academicians (IBA). He has conducted training for participants from companies, namely Sindh Engro Coal Mining Company (SECMC), Meezan Bank, Premier Agencies, Pak Libya Holding Company (Pvt.) Ltd., Dawlance, Synergies Worldwide, and few others. Mohsin has facilitated Family Managed Businesses in wealth management and business consulting.

## REGISTRATION OPEN!

Registration Link: <https://tinyurl.com/AAFS2020>

### **Training Investment:**

PKR 15,000/- inclusive of training material & certificate

Early Bird Discount of 15% on registering by January 05, 2020

\*Group Discount of 10% for 2 or more participants from same organization

\*\*Group Discount of 15% for 5 or more participants from same organization

\*Fee is inclusive of all taxes

Payment can be made via Pay Order in favor of "IBA Karachi"

*{Pay Order will be received at IBA City Campus from 10 am to 3 pm}.*

*Please follow the COVID-19 SOP while visiting campus}*

Or deposit the cash/online transfer in the following MBL Account:

Account Title: IBA Karachi | A/c Number: 9911-0101960067

Bank Name: Meezan Bank Limited | Branch: Jubilee Market Branch Branch Code: 9911 |

Currency: PKR | SWIFT Code: MEZNPKKA | Bank Address: Meezan Bank Ltd,

Jubilee Market Branch, Karachi | IBAN # PK 43 MEZN 00 9911 0101960067

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