

# DIGITAL LEADERSHIP

Starting from March 24 2019

As we enter the Digital Transformation Age, we see many internal and external challenges in an organization. One of the biggest challenges of them is Digital Leadership.

Apparently, our leaders were over successful with their conventional strategy at their time. They find it difficult today to embrace Digital Transformation and expect exponential results with their conventional mindset of 80's.

On the other hand, companies like **Careem, Daraz, FoodPanda** are continuously forcing the next level in disruptive innovation whilst, maintaining customer centric organization.

The problem with conventional organization is not just they lack in Digital Transformation, they lack entire **Business Transformation** in many ways. The conventional business must understand the next generation business which is is customer centric, highest product quality, value driven, socially active and much more.

The course is designed to talk about the gaps that needs to be filled in order to achieve the peak in Digital Leadership.

## THE COURSE WILL COVER

1. What is Disruptive Innovation
2. How businesses like Careem makes their empire without huge Infrastructure Cost
3. Think Outsourcing
4. Talent as the biggest resource.
5. Introduction to Digital Infrastructure – The Cloud, Web and Mobile App, ERP and much more. Plus, how to estimate the cost and ROI.
6. Connecting the dots in Business Best Practices from Supply to CSR and from customization to personalization.
7. How to build a Research Lab
8. Working on a simple Project Management Application – Basecamp used by UN.
9. Working on Big Data and Analytics
10. Project: Digital Transformation Strategy Document.

### AUDIENCE:

Owner and Senior managers of SME and Large Organisations. Head of Academia and Public Sector Organisations, Leaders in civil societies.

### OUTCOME:

The participants will get a clear picture on theoretical and technical framework of **Digital Transformation** and can draw a road to win in **Digital Transformation Age**.

**4 SUNDAYS**  
**10.00AM – 5.00PM**  
**RS.30,000/-**  
**WITH TEA & LUNCH**

Amin is visionary and strategist in Digital Transformation. He has helped businesses in more than 25 countries to leverage digital strategy and tools for business transformation. Amin has an edge in both technology and business transformation. He has helped businesses to look upon the future with confidence and enthusiasm.

FOR REGISTRATIONS :

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