

DIGITAL MARKETING

COURSE OUTLINE:

SEARCH ENGINE OPTIMIZATION
SEARCH ENGINE MARKETING
SOCIAL MEDIA MARKETING
MOBILE MARKETING



December 10, 2016-February 26, 2017

Venue: IBA City Campus

Timings: 2PM—5PM

Days: Saturday & Sunday

Fee: PKR 6,000/-

Email: besdp@iba.edu.pk

Website: <http://sdp.iba.edu.pk/>

**Tel: 021-111 422 422; 021-38104701
(Ext. 1801, 1811,1541)**

REGISTER NOW!