

Training Investment **PKR 22,000/-**(*inclusive of course material, refreshments, & certificate*)



Improving Writing Skills for better career

It is said that writing is a process, which enable learners to go through their inner self and connect to the world, this process requires many drafts to develop an impressive piece of work. Writing gives you a kind of authority that will allow you to work more confidently whether you are professionals or students.

Learning how to write effectively is one of the most important life-long skills which is essential for all learners whether you are teachers, students, professionals or even responsible for household work. It is an art to learn how to articulate what you think to others with simple and succinct manner.

If you would like to improve, your writing skills using activity based approach and then this 48 hours workshop would provide you an opportunity to learn to write in English in an enabling environment using different activities.

Level: Teachers, Parents, College or University students

If people cannot write well they cannot think well...

Skills Development Program Adding Skills to Experience



Center for Executive Education

Institute of Business Administration

January 22 - February 8,2018 | 10.00 am - 2.00 pm | Mondays to Thursdays

Contents

- Writing as a process developing drafts
- Games and interactive writing activities
- Controlled writing, guided and free Writing
- ♦ Creative Writing
- Essentials of an effective essays
- \diamond 7 Cs of writing

Registration form & Fee Voucher are available at our website: <u>http://sdp.iba.edu.pk/</u>

Fee is to be deposited in cash / pay order in any branch of FAYSAL BANK Ltd., A/C No. 110-2162113-006.

No fee will be accepted in cash/cheque at our office.

Key Benefits

Participants will be able to:

• Engage in various activities and will witness growth in their own learning

• Share or publish their piece of writing after peer review of drafts

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