

Remember, 'How' you say things in addition to 'what' you say = success

# Public Speaking

March 23 - April 23, 2020 | Mondays & Thursdays  
6:30 PM to 8:30 PM | At IBA City Campus

Training Investment: PKR 18,000/-  
(excluding 5% SST)

**Expressing articulately and keeping the audience focused are the two primary goals of public speaking. No matter how skilled you are still you can benefit from presentation skills. Some of the best ideas never see the day light because they weren't well presented.**

## Who this course is for:

- People that have to deliver presentations
  - Managers
- Entrepreneurs that want to pitch an idea
- Teachers, trainers, instructors, Educators
  - Management trainees or students

## For Registrations:

EMAIL: [BESDP@IBA.EDU.PK](mailto:BESDP@IBA.EDU.PK) | WEBSITE: [SDP.IBA.EDU.PK](http://SDP.IBA.EDU.PK)  
TEL: 021-38104700-01 | EXT. 1801, 1811, 1813, 1541

# Public Speaking

## Main Components

- **Structure:** How to structure your talk with a proper Opening, Corpus (body) and Closing, how to handle Q&A, How to create your visuals, story telling...
- **Verbal communication:** Verbal aspect of public speaking you should consider when you are presenting such as: Voice, Tone, Words, Speed, Intonation...
- **Non Verbal communication:** Non Verbal aspect of public speaking you should consider when you are presenting such as: Posture, Gesture, Facial Expression...
- **Congruence and feel:** How to communicate the same message on different communication channels

**Instructor: Ms. Fatima Hatim**

Every professional aspire an escalation in their career that demands astounding skill set to add value to their enterprise. Fatima Hatim Anjary, an academician and a well known corporate trainer, understands this competitive edge for an individual to be at the top of his game. For over 10 years she has trained young minds and fresh graduates the art of communication and her clients harnessed the tides of the corporate world in significant ways.

Besides her academic affiliation with top universities of Karachi like IBA and Ziauddin she is also a corporate trainer who has worked with several well-reputed corporations. The trainings include soft skills, negotiation skills, conflict management, leadership skills, presentation skills, business communication and business writing. Her trainings are designed to integrate learning, knowledge, empathy, creativity, and communication that changes equations and instill excellence to path ways to as better leader in times to come.