

Certificate Training on:

Marketing Financial Services

June 16 & 23, 2023

05:00 pm to 08:00 pm

INVESTMENT: 25,000 + 5% SST

Inclusive of course material & IBA certificate

TRAINER:

Faraz Younus Bandukda

*Chief Executive at Fortune Islamic Services Pvt. Ltd.
& Adjunct Faculty at leading business schools*

THROUGH THIS COURSE YOU WILL:

Learn the basic concepts of marketing, its scope and application in the corporate arena specifically in banks.

HIGHLIGHTS OF TRAINING:

Primarily this course aims to provide an in-depth appreciation and understanding of the unique challenges inherent in managing and delivering quality services.

WHO SHOULD ATTEND?

This course is specifically designed for sales and marketing officers who are tasked to develop, market and sell financial products and services.