

Center for Executive Education Institute of Business Administration



Why Arabic Language ?

IBA

Institute of

Leadership and Ideas for Tomorrow

**Business Administration** 

- Arabic is a language that is spoken natively in 22 countries.
- 5th most commonly spoken language in the world
- Arabic language is spoken by 300 million people in the Arab world
- Gain critical language skills useful around the world
- Distinguish yourself in the professional world with a high demand language
- Act as an ambassador for your country abroad

Timings: 6:30 pm to 8:30 pm

Investment: PKR 15,000/-

May 09-June 13, 2017, Every Tuesday, Thursday, & Saturday



# **Course Content**

> INTRODUCTION TO ARABIC LANGUAGE

 $\Rightarrow$  ALPHABETS

 $\Rightarrow$  SOLAR & LUNAR LETTERS

 $\Rightarrow$  GREETINGS & INTRODUCTION

 $\Rightarrow$  INTERROGATIVE SENTENCES

 $\Rightarrow$  **PREPOSITION** 

 $\Rightarrow$  counting

 $\Rightarrow$  PARTS OF THE BODY

 $\Rightarrow$  residence

 $\Rightarrow$  HOUSE HOLD ITEMS

 $\Rightarrow$  colours

 $\Rightarrow$  FRUITS & VEGETABLES

 $\Rightarrow$  FOOD & BEVERAGES

 $\Rightarrow$  EDUCATION

 $\Rightarrow$  prayers

 $\Rightarrow$  TIME, DAYS, & MONTH

 $\Rightarrow$  WEATHER & SEASONS

 $\Rightarrow$  occupations

 $\Rightarrow$  SOCIAL LIFE & ACTIVITIES

## **LEARNING OUTCOMES:**

AFTER COMPLETING THIS COURSE, STUDENTS WILL ABLE TO:

Write words and sentences accurately

Introduce themselves and ask for introduction

Talk about their jobs, friends and lifestyle

Compose simple paragraphs about themselves

Comprehend simple written texts on familiar topics

Talk about residential problems (Location, Rent, Furniture purchasing, etc.)

Talk about future world issues

Make Family Tree

Tell time

A Manage shopping list

Skills Development Program Adding Skills to Experience

#### For Information & Queries:

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Registration form & Fee Voucher are available at our website:

#### http://sdp.iba.edu.pk/

Fee is to be deposited in cash / pay order in any branch of FAYSAL BANK Ltd., A/C No. 110-2162113-006.

No fee will be accepted in cash/cheque at our office.

#### Skills Development Program

Center for Executive Education

Institute of Business Administration

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Trainer's Profile

### FAHAD YOUSUF GHAZI

Mr. Ghazi works at Royal Saudi Consulate (Karachi) as Office Assistant and Translator. He has been teaching Arabic Language in Al-Jamya-ul-Arabia since 2001. He has nine years of teaching experience of Arabic Language in Azeemi Public Higher Secondary School and Qalandar Shaoor Academy. He also teaches Arabic language at Commecs Institute of Business and Emerging Sciences. He is currently teaching Arabic language at Institute of Business Administration (IBA).

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