IBA Institute of Business Administration Karachi Leadership and Ideas for Tomorrow



Center for Executive Education



Why Arabic Language ?

- Arabic is a language that is spoken natively in 22 countries.
- 5th most commonly spoken language in the world
- Arabic language is spoken by 300 million people in the Arab world
- Gain critical language skills useful around the world
- Distinguish yourself in the professional world with a high demand language
- Act as an ambassador for your country abroad

Dec 03,2018 to Jan 07,2019

Investment: PKR 9,500/-

Every Mon Wed & Friday | Timings: 6:30 pm to 8:30 pm



Course Content

> INTRODUCTION TO ARABIC LANGUAGE

 \Rightarrow ALPHABETS

 \Rightarrow SOLAR & LUNAR LETTERS

 \Rightarrow GREETINGS & INTRODUCTION

 \Rightarrow INTERROGATIVE SENTENCES

 \Rightarrow **PREPOSITION**

 \Rightarrow counting

 \Rightarrow parts of the body

 \Rightarrow residence

 \Rightarrow HOUSE HOLD ITEMS

 \Rightarrow colours

 \Rightarrow FRUITS & VEGETABLES

 \Rightarrow FOOD & BEVERAGES

 \Rightarrow EDUCATION

 \Rightarrow prayers

 \Rightarrow TIME, DAYS, & MONTH

 \Rightarrow WEATHER & SEASONS

 \Rightarrow occupations

 \Rightarrow SOCIAL LIFE & ACTIVITIES

LEARNING OUTCOMES:

AFTER COMPLETING THIS COURSE, STUDENTS WILL ABLE TO:

- Write words and sentences accurately
- Introduce themselves and ask for introduction
- Talk about their jobs, friends and lifestyle
- Compose simple paragraphs about themselves
- Comprehend simple written texts on familiar topics
- Talk about residential problems (Location, Rent, Furniture purchasing, etc.)
- Talk about future world issues
- ♠ Make Family Tree
- ♣ Tell time
- A Manage shopping list

For queries & information:

<u>Sumera Muhammad</u>

Manager, SDP Center for Executive Education Email: smuhammad@iba.edu.pk , Ext: 1801

<u>Mirza Irshad Baig</u>

Executive , Center for Executive Education Email: mibaig@.iba.edu.pk, Ext: 1811

<u>Ashar Siddiqui</u>

Executive Assistant , SDP Eamil: masiddiqui@iba.edu.pk, Ext: 1813 1541

Registration forms and fee challans are available at our website : http://sdp.iba.edu.pk/

Classes will be held at Institute of Business

Administration, City Campus: Garden/ Kayani Shaheed Road, Karachi- 74400

Fee is to be deposited in cash / pay order in any branch of FAYSAL BANK Ltd.,

A/C No. 110-2162113-006.

No fee will be accepted in cash/cheque at our office

For registration:

Ph.: 021-38104700-01 Ext: 1801, 1811, 1813, 1541;

Fax: 021-38103008

Email: BE&SDP@iba.edu.p k

Website: http:// cee.iba.edu.pk/ BEnSDP.shtml



Trainer's Profile

FAHAD YOUSUF GHAZI

Mr. Ghazi works at Royal Saudi Consulate Office Assistant (Karachi) as and Translator. He has been teaching Arabic Language in Al-Jamya-ul-Arabia since 2001. He has nine years of teaching experience of Arabic Language in Azeemi Public Higher Secondary School and Qalandar Shaoor Academy. He also teaches Arabic language at Commecs Institute of Business and Emerging Sciences. He is currently teaching Arabic Business at Institute of language Administration (IBA).



Center for Executive Education