

# Finance BOOT CAMP



**December 6, 2016-January 5, 2017**

**Tuesday & Thursday**

**6:30 pm to 8:30 pm**

**PKR 15,000/- (includes training  
material & certificate)**



Join us for  
the training  
**designed**  
to keep you  
**financially fit!**

**IBA CEE**

Center for Executive Education  
Institute of Business Administration

**Skills Development Program**

*Adding Skills to Experience*

# Planning the Budget



## Overview:

The course is design to cater mainstream financial knowledge. Our purpose is to broadly cover basic understanding of finance, utilization of ratio as a tool for assessment, financial forecasting in order to plan cash flows and earnings accordingly, project evaluations and an overview of Islamic finance.

## Benefits

This course leads participants to crave out the overall synopsis of finance. It develops mainstream understanding of budgeting, project planning, cost benefit analysis, distinction between conventional source of funding and Islamic modes of financing and building analytical capabilities for financial assessment.

## Target audience

All of those professionals working on the product development, management and its sales should be a part of this course.

Product Development includes source of financing, cost benefit analysis and opportunity cost assessment. While for Product Management one need to work out the cash flow planning and working capital management. Lastly Product Sales requires marketing budget plan as well as comparative costing plan to compete and survive in the industry.



Session 1

**Introduction to Finance**

Source of financing  
Cost of financing  
Cost benefit analysis of financing

Session 2

**Basic Financial Ratios**

Profitability Ratios  
Liquidity Ratios  
Activity Based Ratios

Session 3

**Advance Financial Ratios**

Dupont Analysis  
Sector Analysis  
Cash Flows Analysis

Session 4

**Financial Projections I**

Business Analysis & Forecasting  
Sales forecast  
Budget forecast

Session 5

**Financial Projections II**

Scenarios and sensitivity testing for projections  
A business case analysis

Session 6

**Time value of Money**

Cash flows  
Discounting requirements  
Discounting factors

Session 7

**Project Evaluation 1**

Discounted Cash Flows  
Accounting Profits and Cash Flows  
Net Present Value and Accounting  
Rate of Return

Session 8

**Project Evaluation 2**

Internal Rate of Return  
PayBack Analysis  
Decision Making based on project  
evaluation techniques

Session 9

**Islamic Finance**

Key Differences  
Definition of Interest  
How and why it is Islamic  
Basic Financing modes

Session 10

**Round Up**

### **Trainers' Profile:**

**Mohsin Adhi** has gathered more than 10 years of professional experience from the corporate sector which is still ongoing. He has also served in few NGOs to contribute in social services through his expertise.

Mohsin Adhi has also established and led successfully an institute in Karachi producing more than 2,500 alumni. Moreover, he is also a member of the visiting faculty at Institute of Business Administration (IBA) teaching courses Portfolio Investments & Corporate Finance.

His educational qualifications include MSc from University of London, UK along with Masters of Business Administration from Karachi, Pakistan. In addition to these qualifications, various professional courses augment his exposure in the various fields of education.

At the Center for Executive Education IBA, Mohsin conducts corporate trainings on the topics of Corporate Finance, Analysis of Financial Statements, Basics of Accounting & Finance.

**Faraz Younus Bandukda** is a seasoned trainer in the field of Finance specializing in financial modeling and Islamic Finance. Further, he is currently an adjunct faculty member at different universities teaching Islamic Finance, Entrepreneurship and other Finance & Economics courses.

Faraz has remained on the board of directors of various organizations including Fortune Investments (PVT.) Limited, Fortune Solutions (PVT.) Limited and Pakistan Synthetics Limited. He is also part of the standing committee on Islamic Banking and Finance formed at the Federation of Chamber of Commerce and Industry (FPCCI). He also enjoys a membership of the Islamic Capital Markets Development committee of the Karachi Stock Exchange formed in association with Al Meezan Investments and Fortune Islamic Services.

Faraz Younus Bandukda, an entrepreneurial evangelist, is currently the Chief Executive at Al Hilal Shariah Advisors (Pvt.) Limited, providing Islamic Business support services in the field of trade, finance, halaal certification and wealth management. Faraz has to his credit, development and launch of the very first Islamic Equity Brokerage house in Pakistan by the name of Fortune Kaamil.

He has done his Masters in business administration from Institute of Business Administration (IBA), Karachi and holds a bachelor's degree in computer science from FAST-NU. He is also a CFA level III candidate from the CFA Institute, USA and has an Islamic finance certification from Centre for Islamic Economics (CIE), a division of Jamia Dar ul Uloom, Karachi. Currently Faraz is also pursuing Islamic Finance Qualification (IFQ) from the Securities and Investments Institute, UK. He is also certified for the Directors certification training program from University of Lahore and has completed his Institute of Capital Markets certifications.

At the Center for Executive Education IBA, Faraz conducts corporate trainings on the topics of Marketing Financial Services & Use of MS Excel in Finance.



*“Anyone who is not investing now is missing a tremendous opportunity.”*

- Carlos Slim

Registration form & Fee Voucher are available at our website:

<http://sdp.iba.edu.pk/>

Fee is to be deposited in cash / pay order in any branch of FAYSAL BANK Ltd., A/C No. 110-2162113-006.

No fee will be accepted in cash/ cheque at our office.

### For Queries & information

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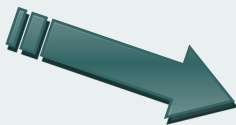
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### For Registrations



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