



## Having Trouble Communicating in

# English

IBA offers a breakthrough course to address your language & communication needs

## Interactive English

**INTERACTIVE ENGLISH COURSE** is an advanced course for participants who want to attain proficiency in English. It is a blend of all language skills, with emphasis upon spoken English, eliminating hesitation, improving accent & pronunciation and developing confidence through 8 hours a week of comprehensive training and practice.

### Communication Skill Sets:

- ✓ READING
- ✓ WRITING
- ✓ LISTENING
- ✓ SPEAKING

### Areas specifically focused are:

- ◆ GRAMMAR
- ◆ VOCABULARY
- ◆ PHRASAL WORDS/  
IDIOMATIC EXPRESSIONS
- ◆ PRONUNCIATION

Hands on learning  
accompanied by  
Learning Management  
System (LMS)!!

**Course Duration:** March 20-April 21, 2016 |  
Monday, Wednesday & Friday

**Timings:** 6:00 pm to 9:00 pm

**Course Investment:** Rs.16,000/-  
(Inclusive of certificates and course manual)

**Venue:** IBA City Campus

According to McKinsey & Company, only **13%** of graduates from emerging countries are suitable for employment in global companies, and **the number one reason cited is lack of English skills.**



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“The current shortage of talent with the aptitude to **speak, write, present, sell & service customers in English** has become a high performance dilemma for individual companies, and even countries,”

Mahesh Ram, GlobalEnglish CEO

**Join us:**

<https://www.facebook.com/IbaBusinessenglish>

Registration form and Fee Voucher are available at our website:

<http://sdp.iba.edu.pk/>

Fee is to be deposited in cash / pay order in any branch of FAYSAL BANK Ltd., A/C No. 110-2162113-006.

No fee will be accepted in cash/cheque at our office.

**IBA CEE**

Center for Executive Education  
Institute of Business Administration

**Skills Development Program**

Adding Skills to Experience