



Having Trouble Communicating in

English

IBA offers a breakthrough course to address your language & communication needs

Interactive English

INTERACTIVE ENGLISH COURSE is an advanced course for participants who want to attain proficiency in English. It is a blend of all language skills, with emphasis upon spoken English, eliminating hesitation, improving accent & pronunciation and developing confidence through 8 hours a week of comprehensive training and practice.

Communication Skill Sets:

- ✓ READING
- ✓ WRITING
- ✓ LISTENING
- ✓ SPEAKING

Areas specifically focused are:

- ◆ GRAMMAR
- ◆ VOCABULARY
- ◆ PHRASAL WORDS/
IDIOMATIC EXPRESSIONS
- ◆ PRONUNCIATION

Hands on learning
accompanied by
Learning Management
System (LMS)!!

Course Duration: September 11 - October 13, 2017 |
Monday, Wednesday & Friday

Timings: 6:00 pm to 9:00 pm

Course Investment: Rs.18,000/-
(Inclusive of certificates and course manual)

Venue: IBA City Campus

According to McKinsey & Company, only **13%** of graduates from emerging countries are suitable for employment in global companies, and **the number one reason cited is lack of English skills.**



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Skills Development Programs

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“The current shortage of talent with the aptitude to **speak, write, present, sell & service customers in English** has become a high performance dilemma for individual companies, and even countries,”
 Mahesh Ram, GlobalEnglish CEO

Registration form and Fee Voucher are available at our website:

<http://sdp.iba.edu.pk/>

Fee is to be deposited in cash / pay order in any branch of FAYSAL BANK Ltd., A/C No. 110-2162113-006.
 No fee will be accepted in cash/cheque at our office.

IBA CEE

Center for Executive Education
 Institute of Business Administration

Skills Development Program

Adding Skills to Experience