IBA Business Administration Karachi eadership and Ideas for Tomorrow

Research

IBA CEE

Center for Executive Education Institute of Business Administration

November 25 & December 2, 2018 Every Sunday | 10:00 am-01:00 pm | IBA City Campus

Training Investment: PKR 8000/-(inclusive of training material & certificate) 10% discount for the group of 5 participants.

COURSE REQUIREMENTS:

- 1. Clear interest of Learning Research & Statistical Methods
- 2. Know how about some computer applications i.e. Windows operating system and MSOffice etc.



Objectives

This course/workshop will appeal to those who require an understanding of research approaches and skills, and importantly an ability to deploy them in their studies or in their professional lives.

It's a common observation that medical Doctors, Physicians, GPs and PGs are used to get the help of Statistician whenever they plan to write a synopsis, research proposal or a research paper.

We strongly recommend all of them to attend this lecture/Workshop so that they can get the familiarity with Quantitative Methods and Research tools & SPSS because one can enjoy more by analyzing his/her own data by simple exploratory & advance inferential methods.

Participants' Profile

Medical Doctor & Professor, Medical Staff, GPs and PGs, ORIC, etc.

Participants can grab the Statistical concepts without being bored and they will also be happy to analyze their own data with a complete understanding.

Course Plan & Topics

Session-1: Brain Exercises, Research Methods, online courses, Medical Research startup, Literature Review, easiest and effective use of Google Scholar, Introduction to Biostatistics & Type of Data, Statistical Measures, Exploratory Research, Sample write-up cases. Significance of *p-value*, ANOVA and its application, Correlation, Regression analysis, Application of test of significance - T test & Chi-Square test.

Session-2: Transformation of Excel file into SPSS / SPSS Output file into Excel, Univariate and Multivariate Analysis (an introduction) Working with statistics - Frequency Table / Descriptive / Cross tabulation of two or more Variables, Data Entry Exercise / Finding Information about Variables. Data Coding, Data Splitting. Use of Inferential statistics and hands-on practice of all relevant Statistical tests mentioned in Session-1.

Trainer's Profile

Mr. Yaseen Ahmed Meenai is a PhD Scholar, he did his MSc. (Statistics) from University of Karachi. He is the recipient of the **BEST UNIVERSITY TEACHER AWARD** by HEC Govt. of Pakistan and has also received the **BEST RESEARCH PAPER AWARD** in IMSCI-2010, Orlando, FL-USA. He is associated with IBA since 2004, before his joining in IBA; he served in the Department of Statistics, University of Karachi for six years. His total University teaching experience is 18 years. Beside his University teachings, he has served as a resource person in several successful workshops within and outside IBA. He is also the 4th generation of great Hindustani Poet **Hazrat Ameer Meenai** so he also has a good sense of poetry with relevance of areas of his teachings.



For queries & registration:

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Registration form and Fee Voucher are available at our website: <u>http://sdp.iba.edu.pk/</u> Fee is to be deposited in cash / pay order in any branch of FAYSAL BANK Ltd., A/C No. 110-2162113-006. No fee will be accepted in cash/cheque at our office.