

# WRITING & PRESENTING IN ENGLISH

*Learn how to properly write, based on international standards, & effectively make presentations*

In this communications course, you will learn how to properly write in English, cite references and give attributions.

It is increasingly important that young learners / students become familiar with, and abide by the international standard when writing, submitting them for publication, and dealing with editors. Above all, knowing how to conduct a clear English presentation is an essential requirement for them.

Along with learning best practices for writing, you will also learn about “conventions and protocols” of international academia and the cultural differences between East and West.

Skills Development Program

Adding Skills to Experience

## Trainer's Profile

### Barera Quadri

Ms. Quadri has seven years of teaching, training and editorial experience at tertiary level. She is MPhil in Applied linguistics and Masters in English (Linguistics).

She worked with different renowned institutes including, Ziauddin University, DOW University of Health Sciences, University of Karachi, Fatimiyah Education Network, Tabani's, Agha Khan University-Examination Board, and Institute of Business Management (IoBM). Currently she's associated with Institute of Business Administration (IBA) and Zindagi Trust where she trains teachers and executives and design curricula.

In addition to this, she has a vast research experience. She has also developed a 4 year curriculum for Occupational Therapy department for Institute of Physical Medicine & Rehabilitation (IPMR), DOW University of Health Sciences, Karachi. And, she has presented in various International conferences.

She is a committed & self-motivated individual & having critical thinking, organizing & planning capability with good oral & written communication skills.

## What you'll learn

- How to write papers in English
- Best practices for making presentations in English
- Experiences and advice on scientific research
- Benefits of taking part in an academic community

**August 27-September 5, 2018**

Monday to Friday | 6:00 pm to 8:00 pm | @IBA  
City Campus

**INVESTMENT: PKR 7,000/-**

*(includes training material & certificates)*

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