



Institute of  
Business Administration  
Karachi

Leadership and Ideas for Tomorrow



S k i l l s   D e v e l o p m e n t   P r o g r a m

# Arabic Language for Professional Development

**October 8 - November 14, 2022**

**Monday 6:30 P.M. - 8:30 P.M.**  
**Saturday 9 A.M. - 12 P.M.**

**Mode: On-Campus**

**Investment: PKR 25,000 + 5% sst**



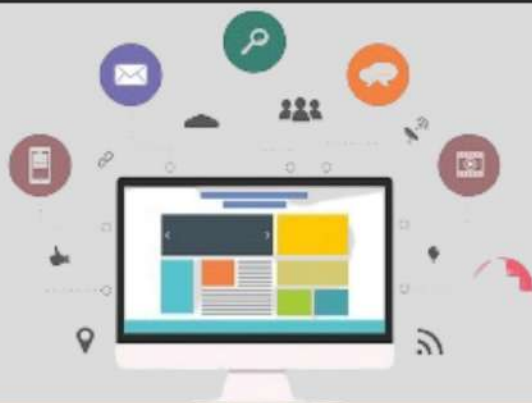
## Course outline:

Basic Arabic knowledge.  
Includes:

- (a) Nominal sentence
- (b) Verbal sentence
- (c) Basic Arabic vocabulary

## Who should attend?

- Entrepreneurs
- Employees
- Tourists
- Traders
- Pilgrims
- Anyone who is aspiring to converse in Arabic language



## Register Now!

**Early Bird Discount of 15% on registering  
by September 29, 2022**  
**Group Discount of 10% for 2 or more &  
15% for 5 or more Participants.**

## Learning outcomes:

Participants will be able to:

1. Develop basic Arabic vocabulary & phrases regarding business & trade.
2. Communicate in basic standard Arabic language specifically business and trade.
3. Analyze advertisements and announcements in Arabic language.
4. Fill up the official forms in Arab countries.
5. Communicate generally in basic Arabic language.

## Conversation Includes:

- (a) Greetings & introduction
- (b) Family
- (c) Daily life
- (d) Residence
- (e) Work & business

## Business & trade vocabulary Includes:

- (a) Business communication
- (b) Important trade & business phrases
- (c) Newspaper & advertisement (headings + announcements)

## Trainer's Profile:

Mr. Saad Khursheed is a linguistic trainer & facilitator with over 15 years of vast experience.

He has established his expertise in Arabic language training for non-Arabic audience of all ages. He is a skilled Tarbiyyah trainer for young & adults.

He is a master of Islamic studies, Arabic language and quranic recitation & interpretation.

He holds a distinction qualification in teaching & learning from the Cambridge International London.

His interests include teaching & learning, travelling, studying religions and political, social and economic systems. He has an amazing style of quranic recitation.



## Contact:

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