

# The Art of Personal Branding



## Date And Time

Saturday  
October 26, 2019  
9 am - 5 pm

"Your reputation follows you everywhere you go. If you don't manage it yourself, others will manage it for you."  
—Diane Craig

## COURSE INVESTMENT

RS: 15,000/  
(FEE EXCLUSIVE OF 5% TAX)  
(FEE INCLUDES CERTIFICATE,  
LUNCH/REFRESHMENT, AND  
NETWORKING)



## THE INSTRUCTOR: MUNTAZIR HAIDER

-An entrepreneur, trainer, consultant and a coach.

-Business administration background from the top business school of Pakistan – IBA – Muntazir bags over a decade long experience having assisted a number of firms stabilize, mature, sustain and grow. His portfolio includes firms and businesses of all sizes; from local micro start ups to multinational giants – Muntazir has worked with a wide blend. Often quoted as a mentor, a leader that takes people and brands from scratch and grooms them

The youngest Pakistani trainer in Expert Base Database – UAE., he was recently named as one of the top 9 Corporate Trainers of Pakistan and is also amongst one of the top 5 International Trainers entailing from Pakistan in the Middle East Markets. Muntazir has changed lives and direction of living for thousands of individuals and has conducted over 400 workshops and training programs in Asia.

Muntazir has worked with several organizations including CISCO (Middle East), Institute of Developing Leaders (UK), UAE Electric Water Authority (DEWA), Heriot Watt (UAE), Learners Point (UAE), Mashreq Bank (UAE), Al Ghurair Investments (UAE), Tim Hortons (UAE), Flash Properties (UAE), Pizza Hut (Pakistan), KFC (Pakistan), Waah Brands (Pakistan), Atlas Asset Management (Pakistan), Gerry's International (Pakistan), etc.

## OVERVIEW

Most essential for individual success; if one fails to manage their brand, it may lead to a lot of mess. While having a full control on your personal branding is not an option, identifying and using the tools that affect personal branding correctly will ensure that the public sees the image that you want them to see.

A positive brand is necessary for success. This specialized one-day training program aims at providing greater awareness of grooming that will help the participants increase their poise and confidence. This will significantly change the impact that they have in any formal, professional and social situations.

## Methodology & Delivery

- = Audience: This program is applicable to anyone who wishes to develop or enhance their presence and personality in their surroundings and whereabouts.
- = Methodology: Interaction Based Learning (IBL) methodology shall be followed, which means the methodology will be a blend of presentation, video, role play, story telling, real life scenario, activities, and a lot more ...
- = Duration: 1 Day x 8 Hours

## Workshop Outline

- Vision driven Personal Branding
- Self Audit & Analysis.
- Presence vs. Impactful Presence
- THAT First Impression.
- APPEARANCE that enhances impact
- Non-Verbal & Body Language Essentials.
- The Magic of Confidence & Verbal Communication.

## OBJECTIVES

- By the end of this session program, the participants will be able to:
- Depict Confident, Professionalism and Positive Impact
  - Practice the Best Practices of Personal Branding
  - Develop Trust amongst Peers and Networks
  - Carry their brand well
  - Be comfortable in different situations
  - Enhanced social skills

## For Registration

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