

Training on

# Basics of Financial Management

In this course which deals with the basics of financial management is a discipline that involves planning, organizing, directing, and controlling an organization's financial resources. It encompasses a range of activities aimed at achieving financial goals and maximizing shareholder wealth. Here are some key aspects typically covered in this financial management course like working capital management, investment appraisal, cost of capital, and sources of finance with a brief overview of ethical consideration in the said aspect.



## Who should attend?

1. Business startups
2. Emergent entrepreneurs
3. Undergraduate students
4. Newcomers in finance major
5. Mid-level organization staff
6. Equally useful for non-finance professionals

## Trainer



Ghias ul Hassan Khan

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## Agenda

- Working capital management – 3 hours
- Investment appraisal – 3 hours
- Cost of capital – 2 hours
- Sources of finance – 1 hour
- Ethical consideration – 1.5 hours
- Hands on practical overview and solving case – 1.5 hours

Investment: PKR 25,000 + 5% SST

Venue: City Campus, IBA Karachi

Early Bird Discount of 15% available. Group Discount of 10% for 2 or more & 15% for 5 or more Participants.