

Online Training on **Cost Analysis Tools**



Who Should Attend?

- o Product development executives
- o Marketing professionals
- o Digital marketing agencies representative
- o Supply chain professionals, & Executives working on specific projects

Training Investment:

PKR 25,000 (+ 5% sst) participant. (Inclusive of Course material, IBA Certificate, Business networking)
15% Early Bird Discount is available. Group Discount of 10% for 2 or more & 15% for 5 or more
Participants.

Objective:

This course is designed to develop the undertaking of accounting so that it can be used for better decision making by owners and managers. This program will help the project team to organize, interpret and communicate organization information so that informed and timely decisions can be executed. This will assist in value creation of the firm with the external stakeholders.

Topics:

- o Job Order Costing
- o Process Costing
- o Relevant Cost
- o Budget planning
- o Cost volume profit analysis
- o Activity Based Costing

Key Features:

- o Cost effective measures
- o Department wise cost planning
- o Monitoring sensitive factors to control the expenditure

Learning Outcomes:

- o How to capitalize CVP for business decisions
- o How to construct flexible budgets
- o Relevant cost analysis for effective business decisions
- o Nurture skills set for rational business decisions
- o Excel tools utilization
- o Performance review under various possible scenarios

Trainer: Mohsin Adhi

Mohsin Adhi is a Board member and Partner at Alfa Adhi Securities (Pvt) Ltd. (TREC Member KSE and member Pakistan Mercantile Exchange PMEX) and Casta Oils. He is also the Chief Strategist at Live Long (Pvt) Ltd. Mohsin Adhi has completed his MSc (Finance & Financial Law) from University of London.



He is also serving treasurer at Pakistan Institute of International Law (PIIL) and has also been a part of Karachi Stock Exchange (KSE) product development committee where conceptualization of products like Stock Index Futures (SIFC) and Cash Settled Futures (CSF) has been perceived. Mohsin is working with Center for Executive Education that includes training on Financial Management, Financial Analysis, Accounting, Financial Law, etc. He has also recently trained Thari Trainee Engineers on finance for a project by Sindh Engro Coal Mining Company Pakistan