

Data Visualization & Storytelling

Program Overview

The 'Data-based Storytelling and Decision Making' training program is a one-day program designed to equip participants with the skills and knowledge needed to effectively communicate and make data-driven decisions in their organizations.

Through a blend of illustrations and case-studies, participants will learn practical knowledge and techniques to create meaningful visualization and craft compelling data-driven stories that can drive better decision-making in their organizations.

Learning Outcomes

- Understand the importance of data-driven decision making and effective data communication
- Identify key characteristics of effective data visualizations
- Apply principles of visual perception to create effective data visualizations
- Craft and deliver impactful data-driven stories using Cole Nussbaumer Knaflic's Storytelling Framework
- Collaborate in a group activity to create compelling data-driven stories

Who Should Attend

- Business Intelligence (BI) Teams
- Marketing and Sales Professionals
- Managers and Executives
- Anyone Interested in Data and Visualization
- Customer Support and Service Teams
- Human Resources (HR) Professionals
- Project Managers
- Internal Communication Teams
- Managers and Executives
- IT and Technology Teams
- Risk and Compliance Teams
- Product Managers

Trainers



Rajlain H. Qazi

think
out of the
box

For Further Details

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Investment
20,000 + 5% Tax