



Institute of
Business Administration
Karachi

Leadership and Ideas for Tomorrow



Center for Executive Education
Institute of Business Administration

Data Analytics for Business

2nd April to 16 April 2019

**Course Duration 10 Hours
Every Tuesday & Thursday
6:30 - 8:30 PM**

This course is designed to nurture analytical skills of financial tools through MS Excel. Both internal assessment and competitive comparison can be easily conducted. It will assist the participants to develop know how of how business capitalize on financial figures for decision making and performance evaluation.

What we will cover...

- ⇒ Data & Analysis
- ⇒ Business Model
- ⇒ Database Maintenance
- ⇒ Data Assessment Tools
- ⇒ Analytical Valuation Methods
- ⇒ Sensitivity and Scenario Analysis
- ⇒ Utilizing Solver for Simulation
- ⇒ Monte Carlo Simulation

**Course Investment:Rs12000
(Includes Certificate , training
Material and Business Networking)**

For Registration:

Phone : 021-111 422 422; 021-38104700-01 **Ext.** 1541, 1801, 1811, 1813

Email: besdp@iba.edu.pk **Website:** <http://sdp.iba.edu.pk>

Office: City Campus, Garden/Kayani Shaheed Road, Karachi-74400



Trainer Profile

Mohsin Adhi is a Board member and Partner at Alfa Adhi Securities (Pvt) Ltd. (TREC Member KSE and member Pakistan Mercantile Exchange PMEX) and Casta Oils. He is also the Chief Strategist at Live Long (Pvt) Ltd. Mohsin Adhi has completed his MSc (Finance & Financial Law) from University of London.

He is also serving treasurer at Pakistan Institute of International Law (PIIL) and has also been a part of Karachi Stock Exchange (KSE) product development committee where conceptualization of products like Stock Index Futures (SIFC) and Cash Settled Futures (CSF) has been perceived.

Mohsin is working with Center for Executive Education that includes training on Financial Management, Financial Analysis, Accounting, Financial Law, etc. He has also recently trained Thari Trainee Engineers on finance for a project by Sindh Engro Coal Mining Company.

KEY FEATURES:

- * **Data Exploration**
- * **Cluster Analysis**
- * **Monte Carlo Simulation**
- * **Using Historical Data**
- * **Model Uncertainties**
- * **Benchmark Analysis**
- * **Utilization of MS Excel tools**

Key Benefits...

- ⇒ Utilization of Excel tools for data analysis
- ⇒ Capitalizing historical data for analytical evaluation and decision making
- ⇒ Performance assessment for internal benchmarks
- ⇒ Nurture analytical skills
- ⇒ Making the numbers meaningful

For Queries & information

Sumera Muhammad
Manager-Skills Development Program
Center for Executive Education
Institute of Business Administration
Ext: 1801 | Email: smuhammad@iba.edu.pk

Mirza Irshad Ali Baig
Executive, Center for Executive Education
Institute of Business Administration
Ext: 1811 | Email: mibaig@iba.edu.pk