

IBA CEE in Collaboration with Hailey College of Commerce Lahore

FINANCE FOR NON FINANCE EXECUTIVES

February 3 & 4, 2021

Wednesday & Thursday

9:00 am to 5:00 pm

Venue: Hailey College of Commerce Lahore

IBA FACILITATOR: ABDUL RAHIM SURIYA

TRAINING INVESTMENT: 40,000 / + 5% PST / PARTICIPANT

Inclusive of Course material, Certificate, Lunch, Refreshments & Business networking
Early Bird Discount of 15% on registering by January 25, 2021. Group Discount of 10% for 2 or more & Group Discount of 15% for 5 or more Participants. IBA & HCC Alumni 15% Discount.

FINANCE FOR NON-FINANCE EXECUTIVES: COURSE OVERVIEW

Understanding of numbers is imperative in today's highly competitive business world. It is considered as a business language and a basis for business decision making. Accounting is the vehicle that helps the management in planning and controlling the resources of the business. The more important decision, the more need for relevant information.

WHO SHOULD ATTEND:

Senior & Mid-Level Non-finance executives who are involved in the business operations including: Sales & Marketing, Supply Chain, Production, Engineering, IT & HR, etc.

TOPICS COVERED:

- Importance of Accounting and Finance for Non Finance Managers for business decision making.
- Mastering in reading Balance Sheet, profit & loss account and cash flow statements along with accounting concepts, assumptions & statutory requirements.
- Understanding how performance of marketing, sales, production & inventory management is reflected in Financial Statements.
- Techniques for analysis of financial statements to provide basis for evaluating financial and management performance, & using same for decision making.
- Analysis of Cash Flow Statements.
- Product cost sheets and role of non-finance professional in product cost reduction and combating competition or sales price constrains.
- Cost concepts & their use for business decision making including concurrent engineering, cost of quality.
- Break Even analyses – for planning a new business and controlling the operations.
- Budgeting – techniques & importance, operating, financial and cash budgeting.
- Effective Management Reporting internal & external
- An overview of Corporate Reporting and matters relating to non-finance executives.
- Case studies

LEARNING OUTCOMES:

- To remove fear of accounting and finance and to communicate effectively with Finance Executives.
- To acquire a solid grasp of how information is conveyed in basic financial statements and monthly reports reflecting the performances; how to analyze the information, how to use the information to make informed decisions.
- To enhance the decision making skill by using accounting, cost & management accounting concepts in day to day operating decisions and planning the business models

FINANCE FOR NON-FINANCE EXECUTIVES

COURSE FACILITATOR:

Abdul Rahim Suriya (FCA, FCMA) has over 35 years' experience in Accounting, Auditing, Corporate Finance and Operational Management. He is Visiting Faculty at the IBA, Karachi and NIM. He is also a Professional Trainer on the subject Finance for Non Finance Executives, Corporate Reporting and Corporate Governance.



During the past 16 years, Abdul Rahim Suriya has conducted open -house and in-house specialized training programs for senior executives for a number of leading corporate clients. These programs were designed to cater to the special needs of the clients to achieve higher level of performance and achieve greater corporate synergies. He has conducted workshops in UAE on Advanced Analysis of Financial Statements and Cash Flow Management & a Director's Training Program for a Multinational Company. Mr. Suriya is also a former President of ICAP, he also served as an elected member of the Council of ICAP from 1997 to 2013 and was a member of International Accounting Education Standard Board of IFAC from 2003 to 2008. He served as a Financial Management Consultant of World Bank team for ROSC- AA 2016. He has authored a book on "A guide to business decision making". Currently, he is a Partner with Suriya Nauman Rehan n Co., Chartered Accountants. and he is Independent Director on the boards Allied Rental Modaraba; and UDL Modaraba.

For Registration:

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Registration form Link: <https://tinyurl.com/FNFE2020>

Fee Payment

Account Title: Principal Hailey College
of Commerce Account No.4002458055
IBAN No.: PK51NBPA2045004002458055
Swift Code: NBPAPKAA02L

Branch Name: National Bank of Pakistan, University of the Punjab, Lahore.

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