

Certificate Training on:

# Marketing Financial Services

**June 18 & 25, 2022**

Saturday, 10 am to 1 pm

**INVESTMENT: 25,000 + 5% SST**

Inclusive of course material & IBA certificate

**TRAINER:**

**Faraz Younus Bandukda**

*Chief Executive at Fortune Islamic Services  
Pvt. Ltd. & Adjunct Faculty at leading  
business schools*

**THROUGH THIS COURSE YOU WILL:**

Learn the basic concepts of marketing,  
its scope and application in the  
corporate arena specifically in banks.

**HIGHLIGHTS OF TRAINING:**

Primarily this course aims to provide an  
in-depth appreciation and understanding  
of the unique challenges inherent in  
managing and delivering quality services.

**WHO SHOULD ATTEND?**

This course is specifically designed for  
sales and marketing officers who are  
tasked to develop, market and sell  
financial products and services.