

The Arabic language for Business & Trade

February 12 - March 28, 2022

Monday 6:30 P.M. - 8:30 P.M.

Saturday 9 A.M. - 12 P.M.

Mode: On-Campus / Online

Investment: PKR 25,000 + 5% sst



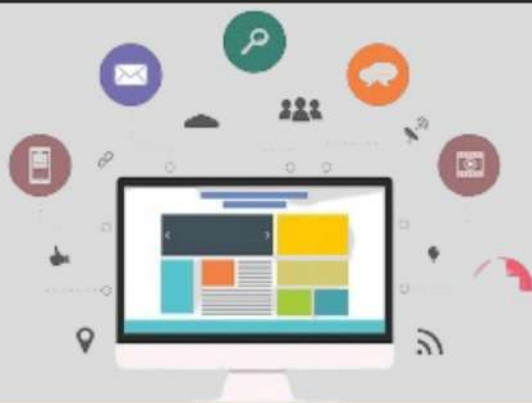
Course outline:

Basic Arabic knowledge.
Includes:

- (a) Nominal sentence
- (b) Verbal sentence
- (c) Basic Arabic vocabulary

Who should attend?

- Entrepreneurs
- Employees
- Tourists
- Traders
- Pilgrims
- Anyone who is aspiring to converse in Arabic language



Register Now!

**Early Bird Discount of 15% on registering
by February 05, 2022**

**Group Discount of 10% for 2 or more &
15% for 5 or more Participants.**

Learning outcomes:

Participants will be able to:

1. Develop basic Arabic vocabulary & phrases regarding business & trade.
2. Communicate in basic standard Arabic language specifically business and trade.
3. Analyze advertisements and announcements in Arabic language.
4. Fill up the official forms in Arab countries.
5. Communicate generally in basic Arabic language.

Conversation Includes:

- (a) Greetings & introduction
- (b) Family
- (c) Daily life
- (d) Residence
- (e) Work & business

Business & trade vocabulary Includes:

- (a) Business communication
- (b) Important trade & business phrases
- (c) Newspaper & advertisement (headings + announcements)

Trainer's Profile:

Mr. Saad Khursheed is a linguistic trainer & facilitator with over 15 years of vast experience.

He has established his expertise in Arabic language training for non-Arabic audience of all ages. He is a skilled Tarbiyyah trainer for young & adults.

He is a master of Islamic studies, Arabic language and quranic recitation & interpretation.

He holds a distinction qualification in teaching & learning from the Cambridge International London.

His interests include teaching & learning, travelling, studying religions and political, social and economic systems. He has an amazing style of quranic recitation.



Contact:

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